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Message Text

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64
ORIGIN OPIC-12

INFO OCT-01 ARA-16 ISO-00 EB-11 COME-00 AGR-20 /060 R

666615
DRAFTED BY OPIC/F:GWILLIAMS:PMH
APPROVED BY EB/IFD/OIA:MKENNEDY
EB/IFD/OIA:T. BRODERICK
ARA/BR:J. SLATTERY
OPIC/ID:AKRAMISH (INFO)
OPIC/F:JCULMAN (INFO)
---------- 065062
R 282158Z MAY 74
FM SECSTATE WASHDC
TO AMEMBASSY BRASILIA
INFO AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

UNCLAS STATE 111419

E.O. 11652:N/A
TAGS: E/FIN
SUBJECT: MUNFORD, INC.

REF: STATE 075258, APRIL 12, 1974

1. DILLARD MUNFORD HAS REPORTED TO OPIC BY MAIL AND TELEPHONE ON HIS BRIEF VISIT LAST MONTH WHICH WAS OBVIOUS SUCCESS FROM HIS POINT OF VIEW. PRIVATE AND PUBLIC SECTOR CONTACTS PROVIDED EXCELLENT INSIGHTS AND CONTACTS FOR EFFECTIVE FOLLOW UP. HE PARTICULARLY APPRECIATES AMBASSADOR'S AND EMBASSY'S ATTENTION, GUIDANCE AND FOLLOW UP.

2. MUNFORD ANXIOUS TO PROCEED WITH APPROPRIATE FEASIBILITY STUDY AND WANTS TO ENGAGE A FINANCIAL PARTICIPATION FROM THE OPIC-AGRIBUSINESS COUNCIL (KENNTH MUELLER, PRESIDENT) PROGRAM. OPIC AND COUNCIL SEE CONSULTATIONS LEADING QUICKLY TO SUCH AN AGREEMENT WITH MUNFORD. EMBASSY 'S SUGGESTIONS AS TO CONTENT SUCH A STUDY WOULD BE WELCOMED. EMBASSY'S OPINION OF NATURE AND EXTENT OF THE DEVELOPMENT VALUE OF
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THIS KIND OF PROJECT WOULD ALSO BE WELCOMED. OPIC HOPES TO

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BE ABLE TO GIVE GO AHEAD TO COUNCIL-MUNFORD AGREEMENT BY
JUNE 4.

3. PRINCIPAL STRATEGIC QUESTION FACING MUNFORD NOW SEEMS TO
BE WHAT BASIC APPROACH TO TAKE, E.G. FOCUS ON SERVING
THE BEEF OR SHRIMP EXPORT MARKET, THE LOCAL FRESH PRODUCE
MARKET, CONCENTRATE IN SAO PAULO OR RIO OR EMBRACE ADDITIONAL
SITES SUCH AS BELO HORIZONTE. EMBASSY OPINIONS ON THIS WOULD
BE HELPFUL NOW, TOO.

4. MUNFORD HAS NO DIRECT REPLY TO HIS MAY 6 LETTER TO MINISTER
PAULINELLI; BUT UNSOLICITED CORRESPONDENCE FROM SUNDRY
GOB OFFICES SUGGESTS MUNFORD HAS GENERATED INTEREST WITHIN
THE GOVERNMENT.
RUSH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOOD INDUSTRY, FOREIGN INVESTMENTS, INVESTMENT OPPORTUNITIES, INVESTMENT GUARANTEES
Control Number: n/a
Copy: SINGLE
Draft Date: 28 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE111419
Document Source: CORE
Document Unique ID: 00
Drafter: GWILLIAMS:PMH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740134-0174
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740513/aaaaalcn.tel
Line Count: 76
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN OPIC
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
Reference: STATE 075258, APRIL 12, 1974
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Review Event:
Review Exemptions: n/a
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MUNFORD, INC.
TAGS: EFIN, BTRA, BFOL, BEXP, BR, OPIC, MUNFORD INC, (MUNFORD, DILLARD)
To: BRASILIA
Type: TE
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